

Nate Simon

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Contoocook, NH

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Email: NSimon@nscsdesign.com**Professional Experience****Greater Boston Real Estate Board: GBREB (www.gbreb.com)****Boston, MA***Director of Web Development**August 2014 – Present*

- Update and maintain the web content of the company website: CMS, FTP, Wakefly
- Ensure all content flows into the company website properly on a daily basis.
- Collaborate with Divisional Directors and Marketing to producing emails, promotional campaigns & materials
- Work with Divisional Directors and divisional employees to ensure deadlines and information are met accordingly
- Created micro-sites for divisional events
- Project managed and designed website overhaul
- Created Structure for re-design
- Develop Functionality for re-design
- Photographer for events in house events, and responsible for color correcting and editing photos in Photoshop
- Using up to date technology and methods to create HTML/CSS docs
- Working with Multiple FTP's and understanding how networks work
- Create wireframes for Divisional Directors and Employees for Micro-sites
- Understanding stand web practices and standards
- Built Micro-sites and re-design on Bootstrap, and SaSS
- Create Web Banners in Photoshop and Illustrator
- Knowledge of QA testing and troubleshooting for bugs and issues

Vantage Deluxe World Travel (www.vantagetravel.com)**Boston, MA***Web Content Maintenance Manager**February 2012 – August 2014*

- Create Daily Email campaigns for our Land Tours and River Cruises
- Maintained content of the company's website via multiple applications.
- Discussed and worked with Directors on yearly trips and tours
- Ensured all photography & Photos were up to date
- Ensured all content flows into the company website properly on a daily basis.
- Collaborate with the Interactive team on producing emails, promotional campaigns & materials
- Collaborate with all channels to ensure quality and consistency is achieved throughout our new products.
- Hand coded HTML/CSS Files
- Using up to date technology and methods to create HTML/CSS docs
- Working with Multiple FTP's and understanding how networks work
- Creating comps and Wireframes for clients and employees
- Understanding stand web practices and standards
- Creating web banners in Photoshop and Illustrator
- Color correcting and or photo editing in Photoshop
- Designing Email Templates

CMAccess

Contract: Graphic & Interactive Designer

Boston, MA

October 2011 – February 2012

The Creative Group

Contract: Graphic & Interactive Designer

Boston, MA

April 2011 – November 2011

- Updated websites and fixed broke code, links, creating new pages and pages for Rain Castle (www.raincastle.com)
- Updated websites and fixed broke code, links, creating new pages and pages for Executive Concept (www.executiveconcept.com)
- Worked with Executive Concepts to create UX/UI designs for their clients
- Assisted companies in designing their websites by providing wireframes, layouts, designs, and logos.

Haus of Realty (www.hausofrealty.com)

Graphic & Design: Creator and Developer

Boston, MA

February 2011 – September 2012

Fidelity Investments (www.fidelity.com)

Contractor: EMarketing

Boston, MA

May 2011 – August 2011

Darby Road

Furniture creator, designer, web & social creator

Waltham, MA

March 2011 – May 2011

Sooshi-Clothing (www.sooshi-clothing.com)

Freelance Designer

Los Angeles, CA

December 2010 – January 2011

Loudbus Media, LLC.

Director of Graphics and Design

Cambridge, MA

January 2010 – November 2010

Millennium Campus Network Conference (www.mcc2010.com)

Contractor: Freelance Designer

Boston, MA

August 2010 – October 2010

The LaVoie Group

Contractor: Head of Graphic & Web Design

Salem, MA

October 2009 – February 2010

Non-Profit Work**State of New Hampshire: Department of Health and Human Service**

The Truth about Alcohol: Colleges awareness of underage drinking update

Concord, NH

September 2010

CDIA Practicum

Light of Cambodian Children, Inc. (www.reaksmey.org)

Lowell, MA

April 2009

State of New Hampshire: Department of Health and Human Service

The Truth About Alcohol: Colleges Awareness of Underage Drinking' Informational Brochure

Concord, NH

May 2007 – July 2007

Capital Center for the Arts

Promotional Poster for the band Gaelic Storm

Concord, NH

December 2006 – January 2007

Photography

Photography: Tilt ® Clothing Co.

Boston, MA

Photography: Firesideinsight

Boston, MA

Member: @IGBoston

Boston, MA

Member: @IGERSSTPETE

St. Petersburg, FL

Technical Expertise

HTML, HTML5, XML, XHTML/CSS, Adobe Suite CS3/CS4/CS5/CS6, JavaScript, JQuery, Constant Contact, MailChimp, Silverpop, DSI, Responsy, Microsoft Office, PHP, BBEdit, Quark Xpress, Final Cut Pro, WordPress, Documentum, C.A.T., Quad & Marketer Studio, JobQueue, RedDot, AS400/VIPER, Social Engine Diigo, Cumulus, PlanControl, Basecamp, PubAdmin, Custom CMS Systems, SiteCore, Project Management, UX/UI design, Mobile App, Event Photography, Studio Photography, Portraits, Landscapes, Photo Editing Software, Social Media Photography

Education

Boston University: Center for Digital Imaging Arts (BUCDIA)

Waltham, MA

Certificate Graphic/Web Design

May 2009

Eckerd College

St. Petersburg, FL

Bachelors of Arts: Visual Art

May 2007